

CANRA SUNARA

Interaction Designer (UI/UX Designer) | Visual Designer

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Scan Portofolio

SUMMARY

UI/UX Designer with 7+ years of experience creating scalable design systems and user-centered digital products. Specialized in developing consistent visual design foundations, improving design team efficiency, and delivering engaging user experiences for B2B and B2C platforms.

PROFESSIONAL EXPERIENCE

Radintera (PT Karya Inovasi Digital Nusantara)

Bandung,Jawa Barat

Freelance UI/UX Designer & Graphic Designer

July 2024 - March 2025

- Collaborated with Hayya Kalibrasi Indonesia to design and develop the official website, increasing user engagement by 20% through interactive and user-friendly design.
- Delivered graphic design solutions for both digital and print materials, ensuring brand consistency in every visual output.

eFishery (PT Multidaya Teknologi Nusantara)

Bandung,Jawa Barat

Interaction Designer (UI/UX Designer)

January 2018 - February 2025

- Successfully built and maintained the Onefish Design System (v1 & v2) used across all mobile and desktop applications, boosting design team efficiency by 80%.
- Created reusable modular illustrations integrated into the design system, reducing new illustration production time by 50% and visual production costs by 70%.
- Developed comprehensive usage guidelines for each component, including descriptions, usage rules, and code snippets, facilitating easier adoption for new teams.
(See: design.efishery.com)
- Designed farmer-facing products such as Product Alot (Feeder Apps) and e-commerce platforms (eFisheryKu, eFishery Fresh) focused on practical and user-friendly solutions.
- Developed internal dashboards that improved operational efficiency across various business units by 30%.

EDUCATION

UNIVERSITAS PADJADJARAN

Jatinangor,Jawa Barat

S-1 Fisheries

Augustu 2011 - October 2015

SKILLS

Prototyping (Figma) | Usability testing | Wireframing & Storyboarding | HTML, CSS, dan dasar JavaScript | Visual Design & Branding

CERTIFICATIONS & TRAINING

BINA NUSANTARA (BINUS)

Bandung,Jawa Barat

Web Design Specialist

December 2016 - December 2017

Pelatihan Talent Bandung, Dinas Kebudayaan dan Pariwisata Kota Bandung

Bandung,Jawa Barat

UI/UX Design Training

October 2017 - December 2017

GIMB FOUNDATION

Bandung,Jawa Barat

Graphic Design & Entrepreneurship

July 2017 - October 2017