CANRA SUNARA

Interaction Designer (UI/UX Designer) | Visual Designer

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Scan Portofolio

SUMMARY

Empowering Businesses through Scalable Design & Intuitive UX "I help companies like yours simplify the complex. With 8+ years of experience in the B2B and SaaS landscape, I don't just design screens—I build robust design systems that empower teams and delight users. Specialist in CRM, ERP, and large-scale digital transformations."

PROFESSIONAL EXPERIENCE

Radya Labs (PT Raditya Alkademi Digital)   Bandung,Jawa Barat

UI/UX Designer & Graphic Designer   November 2025 - April 2026

- Designed and improved user interfaces for web and mobile applications
- Conducted user flow analysis and created wireframes & high-fidelity prototypes in Figma
- Contributed to the development and maintenance of the company's design system
- Collaborated closely with developers and product team to ensure design consistency and usability
- Improved user experience by simplifying complex workflows

Radintera (PT Karya Inovasi Digital Nusantara)   Bandung,Jawa Barat

Freelance UI/UX Designer & Graphic Designer   July 2024 - March 2025

- Collaborated with Hayya Kalibrasi Indonesia to design and develop the official website, increasing user engagement by 20% through interactive and user-friendly design.
- Delivered graphic design solutions for both digital and print materials, ensuring brand consistency in every visual output.

eFishery (PT Multidaya Teknologi Nusantara)   Bandung,Jawa Barat

Interaction Designer (UI/UX Designer)   January 2018 - February 2025

- Successfully built and maintained the Onefish Design System (v1 & v2) used across all mobile and desktop applications, boosting design team efficiency by 80%.
- Created reusable modular illustrations integrated into the design system, reducing new illustration production time by 50% and visual production costs by 70%.
- Developed comprehensive usage guidelines for each component, including descriptions, usage rules, and code snippets, facilitating easier adoption for new teams.
  (See: design.efishery.com)
- Designed farmer-facing products such as Product Alot (Feeder Apps) and e-commerce platforms (eFisheryKu, eFishery Fresh) focused on practical and user-friendly solutions.
- Developed internal dashboards that improved operational efficiency across various business units by 30%.

EDUCATION

UNIVERSITAS PADJADJARAN   Jatinangor,Jawa Barat

S-1 Fisheries   Augustu 2011 - October 2015

SKILLS

Prototyping (Figma) | *Usability testing* | *Wireframing* & *Storyboarding* | HTML, CSS, dan dasar JavaScript | *Visual Design & Branding*

CERTIFICATIONS & TRAINING

BINA NUSANTARA (BINUS)   Bandung,Jawa Barat

Web Design Specialist   December 2016 - December 2017

Pelatihan Talent Bandung, Dinas Kebudayaan   Bandung,Jawa Barat
dan Pariwisata Kota Bandung

UI/UX Design Training   October 2017 - December 2017

GIMB FOUNDATION   Bandung,Jawa Barat

Graphic Design & Entrepreneurship   July 2017 - October 2017